



ADVANCED INSTAGRAM

Hosted by The Manhattan Beach Police Department

Law enforcement, the fire service, and government organizations can use the power of Instagram to market their agencies, connect with the community, and distribute important alerts and messages.

Whether you're experienced with social media or a newcomer, this advanced Instagram class will broaden your knowledge and give you the tips, tricks, and tactics you need to know to get above the noise on social media.

WHAT YOU'LL LEARN...

- *Social media branding*
- *How to create a content calendar*
- *Caption and hashtag best practices*
- *Create IGTV videos*
- *Practice live streaming techniques*
- *Equipment recommendations*
- *Master Instagram stories*
- *Basic photo editing tips*
- *How to develop and manage a social media team*
- *Policy and legal considerations*
- *Quickly create engaging videos*
- *Mobile app and software recommendations*

Sept. 12, 2019

8 am to 5 pm

Manhattan Beach Police Department EOC
420 15th Street
Manhattan Beach, CA 90266

Further information about this class, directions, and parking is available on our website at LawEnforcement.Social

\$175

REGISTER AT LAWENFORCEMENT.SOCIAL/CLASSES